FUNDWALL
FUNDRAISING TOGETHER

For athletic directors, principals and booster club boards

A simple, transparent way for your teams to fundraise

FundWall is an online fundraising platform built by a high school coach. Teams run pick-a-date calendars, donation pages and event ticket sales. There is no cost to the school, and every dollar is tracked from donor to payout.

COST TO THE SCHOOL

- $0 to set up, no monthly fee, no contract.
- Donors can cover the card/processing fees (about 3% + 30¢). Coaches can make this required, so the team gets the full gift.
- Optional donor tips support FundWall. Tips never come out of team money.

WHERE THE MONEY GOES

- **Direct deposit:** paid to the school or booster club bank account through Stripe. One bank deposit fee per cash-out ($2 + 0.25% + 25¢).
- **Mailed check:** free. Mailed to the payee and address the coach enters, after the fundraiser ends.
- Every donation is recorded with date, amount and donor.

SECURITY AND PRIVACY

- Payments are processed by Stripe. FundWall never sees or stores card numbers.
- Every donor gets an emailed receipt.
- Players set up their own page with their name and an optional photo. Private player links are never shown publicly.

OVERSIGHT FOR COACHES AND ADMINS

- Live dashboard: amount raised, donors, card fees and payout breakdown.
- Export player and supporter lists to a spreadsheet.
- Fundraisers close automatically on the end date. Cashing out ends the fundraiser.

EXAMPLE: $1,000 EVENT NIGHT (50 TICKETS AT $20)

Every donor covers the fees	**Team receives $995.25**
No donors cover the fees	**Team receives $946.37**
Donors cover fees + mailed check	**Team receives $1,000.00**

GOOD TO KNOW

- FundWall is not a 501(c)(3), so gifts are generally not tax-deductible through FundWall. A tax-exempt booster club can issue its own receipts.
- Full Terms and Privacy Policy: getfundwall.com/terms and getfundwall.com/privacy.

Questions? hello@getfundwall.com
See pricing and try the fee calculator: **getfundwall.com/pricing**

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